

# VISHNU DANTA CARE

ANNUAL REPORT 2023

MAKING AFFORDABLE QUALITY DENTAL CARE  
ACCESSIBLE TO RURAL AREAS



ORAL HEALTHCARE FOR ALL

# OUR JOURNEY

2022

34 Clinics

2021

30 Clinics

2020

25 Clinics

2019

23 Clinics

2018

18 Clinics

2017

10 Clinics

# Impact 2023

62,802

Patients served

101,846

Treatments Performed

Established..

6

more clinics

Reaching..

a milestone of

40

RURAL  
SATELLITE CLINICS

Bheemanapalli

Unguturu

Gogannamattam

JammuNarayanapuram

Kotananduru

Pittalavanipalem

In 2023, VDC's affordable dental care services benefited out patients by a reduced a financial burden of...



2,74,46,203



331,087

# SECONDARY CARE

## The Concept

Satellite Clinics are equipped with 2-chair dental clinics, a qualified dental surgeon, dental nurse and an attender. Patients visiting will go through a preliminary examination, patient counselling, and receives treatment plan. All basic treatments are provided by the dentist and Speciality treatments are provided by consultants visiting on weekly basis

'Vishnu Dantha Care' is a 3-tier dental care service delivery model initiated by Vishnu Dental College & Hospital (VDC&H) in Bhimavaram. As of 2023, the model comprises 1 Tertiary Care center, which is also the teaching hospital. Additionally, there is a chain of 40 secondary care clinics and 6 flagship primary care programs. These facilities operate in a hub-and-spoke model, where the tertiary care center functions as the hub, and the secondary care clinics and primary care programs serve as spokes.

## Impact Chronicles

200+

Dentists served in the rural clinics (so far)

80+

Rural women from local communities are serving as Supporting Staff

20%

Increase in the Patient care from last year

320,000

Patients Served so far

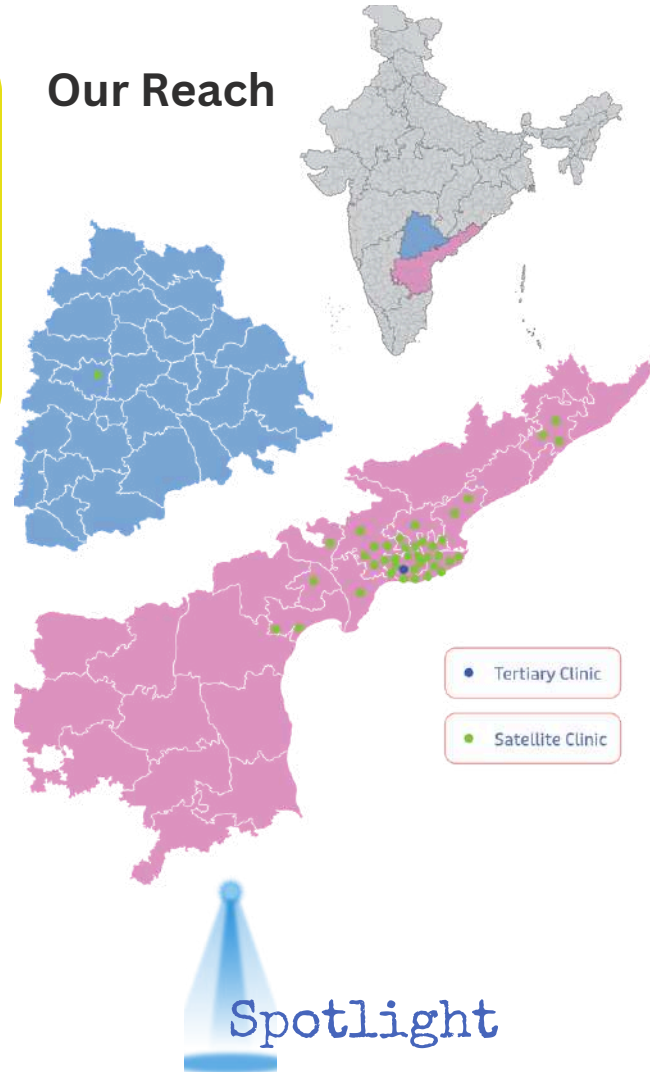
580,000

Treatments Performed so far

2.6  
Million

villagers got access to affordable quality dental care

## Our Reach



Honorable Chairman Sri Vishnu Raju sharing the aspiration behind pioneering this sustainable and scalable 3 Tier dental care model to address problems in dental care eco-system

[YouTube](#) ●●● [Spotify](#)

# West Godavari District

## Kumudavalli

Est Year : 2011

1827

Out Patients

3577

Procedures

## Juvvalapalem

Est Year : 2015

1921

Out Patients

3072

Procedures

## Alampuram

Est Year : 2016

2441

Out Patients

3988

Procedures

## Penumantra

Est Year : 2017

2351

Out Patients

3463

Procedures

## Poduru

Est Year : 2018

1920

Out Patients

3218

Procedures

## Mogalthuru

Est Year : 2018

2255

Out Patients

3621

Procedures

## Ganapavaram

Est Year : 2019

2135

Out Patients

3144

Procedures

## Siddantham

Est Year : 2019

1671

Out Patients

2983

Procedures

## Medapadu

Est Year : 2021

2355

Out Patients

3253

Procedures

## Gollavanitippa

Est Year : 2022

1827

Out Patients

3577

Procedures

## Velpuru

Est Year : 2022

1702

Out Patients

2930

Procedures



## Achanta

Est Year : 2022

2138

Out Patients

3664

Procedures

## Pentapadu

Est Year : 2022

1982

Out Patients

3262

Procedures

## East Godavari & Kakinada Districts

### Undrajavaram

Est Year : 2016

2191

Out Patients

3321

Procedures

### Tallarevu

Est Year : 2018

1404

Out Patients

2017

Procedures

### Gollaprolu

Est Year : 2019

1050

Out Patients

1710

Procedures

### Kotananduru

Est Year : 2023

62

Out Patients

123

Procedures

## Bapatla, Krishna & Guntur Districts

### SBT Atkur

Est Year : 2017

748

Out Patients

1258

Procedures

### Namburu

Est Year : 2019

1482

Out Patients

2817

Procedures

### BVRIT Narsapur

Est Year : 2021

454

Out Patients

3577

Procedures

### Pittalavanipalem

Est Year : 2023

1827

Out Patients

3577

Procedures

# Dr BR Ambedkar Konaseema District

## Munganda

Est Year : 2016

1751

Out Patients

2517

Procedures

## Katrenikona

Est Year : 2017

3035

Out Patients

6281

Procedures

## Muramalla

Est Year : 2018

2658

Out Patients

3654

Procedures

## Allavaram

Est Year : 2018

2503

Out Patients

3981

Procedures

## Mukteswaram

Est Year : 2019

2351

Out Patients

3237

Procedures

## Bheemanapalli

Est Year : 2023

974

Out Patients

1740

Procedures

### House Surgeons experiencing Rural Practice

#VDC3TierModel

During internship, all House Surgeons are mandated to do rural posting for 30 days, At VDC, house surgeons are trained thoroughly for 3 months on a certain Clinical Quota at Tertiary Center and then get ready for rural posting. Few interns are trained for longer duration until they get expertise in the clinical skills. An interesting fact is that VDC interns on an average spend 90 days in rural posting.



*Handling diverse clinical cases is one thing, but I grew as a person too. Being able to give enough care and attention in spite of continuous patient flow, and when my patients bless me makes me feel like I won the world..*

**Ms Vineetha**  
Served Internship at Rural Satellite Clinic Allavaram

*During the initial days, I used to feel too tired to do daily chores. I have never attended that high flow of patients. A whole lot of clinical exposure, treatment planning and managing the patient flow on one side and connecting with local community on the other side gave me lot of insights into understanding patient needs..*



**Ms Sushmita**  
Served Internship at Rural Satellite Clinic Katrenikona



*I just delivered dental care services the way I did in college but the level of trust I could win from the villagers and the gradual increase in patient flow after my posting was beyond my expectation. I felt glad seeing an upsurge in patient referrals. Understanding the magnitude of need for effective oral health education in the villages and its impact was an eye opener..*

**Mr Steve**  
Served Internship at Rural Satellite Clinic, Undrajavaram

# Yeditha

Est Year : 2018

2801

Out Patients

5501

Procedures

# Atreyapuram

Est Year : 2018

1449

Out Patients

2636

Procedures

# Antarvedipalem

Est Year : 2018

3443

Out Patients

4771

Procedures

# Malikipuram

Est Year : 2021

1096

Out Patients

1370

Procedures

# Gogannamattam

Est Year : 2023

355

Out Patients

704

Procedures

## Opportunities for Dentists

#VDC3TierModel

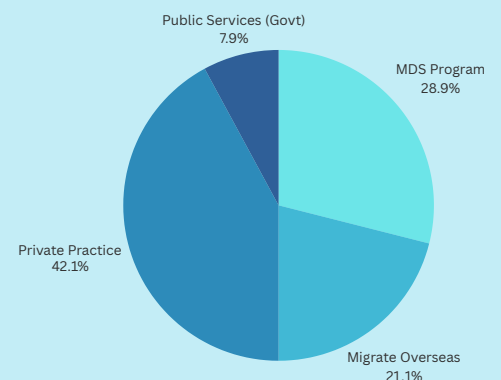
After passing out of colleges, dentists seek opportunities that provide high clinical exposure. Rural Satellite Clinics are providing them excellent platform to gain such exposure. During their tenure, the dentists provide clinical services, undertake clinic management responsibilities and participate in Oral health awareness programs



Dr Sanjana, BDS (2022)  
Clinic In-charge, Malikipuram  
till Oct 2023, Pursuing MDS ...

*I joined MDS in 2023 after serving at Rural Satellite Clinic, Malikipuram. The experience I gained in terms of treatment planning, especially for all specialty treatments was very extensive and helped me reflect on my interests for further studies. Currently, I am in pursuing Masters in Prosthodontics*

## Future aspirations of our Rural Dentists serving with us in 2023



*I served my internship Rural posting at Yeditha Clinic under Dr Lavanya's supervision. Later, I joined as Clinic In-charge. I performed countless treatments. I gained critical exposure to planning of specialty treatments with the help of visiting consultants. I strongly believe exposure is everything and I am super confident to run my private practice in future.*



Dr Surekha, BDS (In Service)  
Clinic In-charge, Yeditha  
2022- till date



**"Increasing job opportunities in rural areas may be a helpful step in balancing the concentration of dentists in urban and rural areas"**

# Eluru District

## Dwaraka Tirumala

Est Year : 2016

1827

Out Patients

3577

Procedures

## Kalidindi

Est Year : 2017

1382

Out Patients

1465

Procedures

## Kaikalur

Est Year : 2021

495

Out Patients

939

Procedures

## Unguturu

Est Year : 2023

794

Out Patients

1198

Procedures

## Tele-Dentistry: Expert Care to the doorsteps of Rural Clinics



On a Daily Basis...



General Dentists call for in-sights on complex clinical scenarios



Video Interactions patients at Rural Clinics

The wing helps diagnose complex clinical cases, advising on most effective treatment plan and also promptly advise on Tertiary Care visits at early stage

**30,000+** Approximate number of new patients visiting Satellite Clinics - monitored for accuracy in initial examination

**60%** of the cases, number of visits is reduced for the patient as the treatments plans are effectively made with the help of specialists

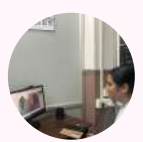


Why not Tele-dentistry based clinics? Isn't it economical?

VDC conducted thousands of screening and treatment camps under primary care initiatives. The 3 Tier model initiated with 2 rural referral centers where House Surgeons screen the disease, provide a treatment plan and advise them to visit Tertiary Care center. We assumed this would be helpful for the people who earlier are not aware about their oral health condition and preventive care. Rural eye care services rely on this model significantly.

However, we soon figured out that Oral health care is an exception..! The perceived need for oral health among public and the value for it especially among rural areas is noticed to be very less. Any steps to improve the scenario shall combine awareness with access to immediate treatment services; especially curative.

We observed that the preventive care treatments like Oral prophylaxis and restorations are accepted only after their chief complaint, which is majorly severe tooth ache is resolved. However, the dental surgeons often need support in coordinating specialized treatment plans.



### Tele-dentistry

#VDC3TierModel

Tele-Dentistry unit has full time Oral Medicine and Radiology (OMR) expert monitoring Quality of Patient Care at Secondary Care clinics. The expert tracks the diagnosis records on **Vaidhyo** (our Electronic Patient Record Management System) to ensure accurate documentation, quality of preliminary examination and treatments.



# Vizianagaram District

## Nellimarla

Est Year : 2020

## Garividi

Est Year : 2020

## Bhogapuram

Est Year : 2022

## Jammunarayanapuram

Est Year : 2023

793

Out Patients

1288

Procedures

985

Out Patients

1601

Procedures

1288

Out Patients

2254

Procedures

1288

Out Patients

2254

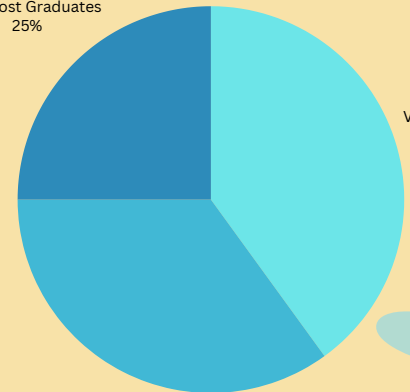
Procedures

### Taking Specialty Care to Rural areas

#VDC3TierModel

Specialists from Vishnu Dental College provide their services to the clinics in the radius of 70kms. For farther clinics, specialists from the local towns join us to provide consultant support. They play a major role in bringing back lot of clinical wisdom back to the classrooms.

VDC Post Graduates  
25%



VDC Staff  
40%

Alumni & External Consultant  
35%



Dr Pradeep, a VDC faculty has been providing his consultant services since 2016, served in about 25 Rural Satellite clinics and completed more than 250 cases. Currently, Dr Pradeep is serving in 15+ clinics with about 50 on-going Ortho cases. His consistent support has helped us take confident beautiful smiles to rural areas at affordable cost.

**Dr. Pradeep**  
MDS Faculty. Orthodontics



"Even after graduation, dental surgeons need lot of clinical exposure. As consultant specialist for all Rural Satellite clinics in Vizianagaram, I also get to observe the quality of patient care provided by dental surgeons and guide them appropriately."

**Dr. Gautham, MDS,**  
External Consultant, Vizianagaram Cluster

"I have been associated since very long and over time, I have noticed lot of process finetuning. Serving in rural areas needs a lean insight and relatively more mindfulness. It's good that undergraduates also get opportunity to serve as it makes them as more efficient practitioners"

**Dr. Narasimha**  
MDS Faculty. Prosthodontist



"We get to gauge and mentor the clinic in-charges by closely observing their comprehensive diagnosis and patient education skills. I try my best to share feedback and also discuss my observations with Core Team who will in turn help them in enhancing their competencies.."

**Dr Spandana**  
MDS, Pedodontist (VDC Faculty)

"Initially, I applied to work at Satellite Clinics seeking good exposure. I happened to join the tertiary center. However, through weekly specialist visits I got what I needed. I use the case scenarios as references for the students back in college. Its been helping me stay in touch with contemporary dentistry.."

**Dr Amulya**  
MDS, Prosthodontist (VDC Faculty)





# PRIMARY CARE

To foster a deeper understanding of diverse healthcare needs in rural areas, to enhance their clinical skills and cultivate a sense of social responsibility, encouraging future doctors to contribute meaningfully to healthcare equity in under-served areas



**27**  
Villages

Door to door dental screening and awareness program to educate rural households on Oralhealth



**20,417**  
Villagers benefited



The program conducts free Dental screening and treatment services with mobilization support from community partners. Treatments are performed in a Mobile Dental Unit (a bus equipped with 2 Dental Chairs).

**33**  
Camps

**2434**  
People benefited



Friday, 02 February 2023  
Siddipet  
Andhra Pradesh

Wednesday, 21 January 2023



48  
Camps

8126  
Children benefited



Nov 30, 2023 10:37:30  
Balusu  
Bhima  
Andhra P



83  
Benefited



Inspired by Auroville Dental Clinic, Pondicherry, the program takes preventive dental care treatments to children right to the doorsteps of their schools.



The program intends to provide **complete dentures** to poor support-less senior citizens at **complete free of cost**, because they deserve heart-full smiles



21  
Sessions

841  
participants



The program aims to educate and empower **frontline healthcare workers** and **local influencers** in the rural areas like teachers, general physicians, NGOs etc., on oral healthcare.

Andhra Pra

Tuesday, December 12, 202





## FOR MORE INFORMATION



[VISHNUDENTALCOMMUNITYOUTREACH.ORG](http://VISHNUDENTALCOMMUNITYOUTREACH.ORG)



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